

THE LAKE AREA'S FINEST



the
GREAT
BOOK

of
NIGHTLIFE
DINING
ENTERTAINMENT

IN 3 FABULOUS CHAPTERS



ADAM COOKE

ALEXANDER'S EXQUISITE RESTAURANT

SPECIALTY Mediterranean Cuisine

NUMBER OF BUSINESS YEARS AT THE LAKE 12

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OUR CUSTOMERS SAY...

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Alexander's
Exquisite Restaurant

123 ANY STREET, ANY TOWN, USA 12345
573-123-4567 • WWW.WEBSITE.COM

BRYAN FORKS

BRYAN'S STEAKHOUSE

SPECIALTY Steaks and Classic American Cuisine

NUMBER OF BUSINESS YEARS AT THE LAKE 7

General Information Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi commodo, ipsum sed pharetra gravida, orci magna rhoncus neque, id pulvinar odio lorem non turpis. Nullam sit amet enim. Suspendisse id velit vitae ligula volutpat condimentum. Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam consectetur. Iam sit amet enim. Suspendisse id velit vitae ligula volutpat condimentum. Aliquam erat volutpat. Sed quis velit. Nulla facilisi. Nulla libero. Vivamus pharetra posuere sapien. Nam consectetur. Sed aliquam, nunc eget euismod ullamcorper, lectus nunc ullamcorper orci, fermentum bibendum enim nibh eget ipsum. Donec porttitor ligula eu dolor. Maecenas vitae nulla consequat libero cursus venenatis. Nam magna enim, accumsan eu, blandit sed.

BRYAN'S

STEAKHOUSE

123 ANY STREET, ANY TOWN, USA 12345
573-123-4567 • WWW.WEBSITE.COM

25 WORDS

CEDAR PLANK SALMON

*with a green salad, rice pilaf
honey roasted asparagus. \$12.99*

TODD TURNER

THE LAKE SOUND BAND

SPECIALTY Original Alternative Music

NUMBER OF BUSINESS YEARS AT THE LAKE 3

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The Lake Sound

123 ANY STREET, ANY TOWN, USA 12345
573-123-4567 • WWW.WEBSITE.COM

JUNE 5: **DOG DAYS**
JUNE 12: **WOBBLY BOOTS**
JULY 6: **BOOTLEGGERS**
JULY 12: **BACKWATER JACKS**
JULY 26: **SHADY GATORS**

oPROFILE

LAKE OF THE OZARKS

the GREAT BOOK of NIGHTLIFE, DINING & ENTERTAINMENT

FULL PAGE \$1250

- Photo will be taken by a L•O PROFILE photographer.
- **General Information copy block** must be 250 words or less.
- **“Special” sidebar** must be 50 words or less. Can feature items such as a recipe, drink recipe, signature menu item, weekly specials, extra photo or customer quote.
- Photo can showcase 1+ people.
- **TOTAL WORD COUNT NOT TO EXCEED 300. Anything over maximum will be cut or will incur an additional fee.**

* Discount with purchase of display ad in this issue \$625. (1/2 price)

1/2 PAGE \$800

- Photo will be taken by a L•O PROFILE photographer.
- **General Information copy block** must be 125 words or less.
- **“Special” sidebar** must be 25 words or less. Can feature items such as a recipe, drink recipe, signature menu item, weekly specials, extra photo or customer quote.
- Photo can showcase 1–2 people.
- **TOTAL WORD COUNT NOT TO EXCEED 150. Anything over maximum will be cut or will incur an additional fee.**

* Discount with purchase of display ad in this issue \$400. (1/2 price)

LISTING \$200

- **FREE RESOURCE DIRECTORY LISTING WITH PURCHASE OF ANY SIZE AD.**
- Will include Address, Phone, Website PLUS a 30 word description of your business.
- **TOTAL WORD COUNT NOT TO EXCEED 30. Anything over maximum will be cut or will incur an additional fee.**
- See sample below

RESOURCE DIRECTORY LISTING SAMPLE

ALEXANDER'S EXQUISITE RESTAURANT

JANE SIMPSON, OWNER

Our restaurant specialize in creating the perfect dishes. With over 20 years of combined experience, our staff can make your dream evening a reality.

123 Any Street, Any Town, USA 12345

573-123-4567 or 800-123-4567

www.drhealsmedicalpractice.com

PLEASE NOTE

Advertorials will be placed in alphabetical order by the purchaser's name (business name or individual). Half page ads will be matched up with the next available half page ad. Sorry, no exceptions can be made.

THE GREAT BOOK: **MATERIALS WORKSHEET**

NAME OF BUSINESS OR INDIVIDUAL PURCHASING THE AD: _____

(* Ads will be placed in alphabetical order by this name. Sorry, no exceptions can be made.)

SIZE OF AD: FULL HALF RESOURCE DIRECTORY LISTING

YOUR PHOTO WILL BE TAKEN ON: _____ BY: _____

CONTACT INFO TO INCLUDE (FOR RESOURCE DIRECTORY AND ADVERTORIAL):

ADDRESS: _____

PHONE: _____

WEBSITE: _____

LOGO PLEASE SEND LOGO AS A DIGITAL FILE TO: _____

SPECIALTY (EXAMPLE: TYPE OF CUISINE, SPECIALTY, ATTRACTION): _____

NUMBER OF BUSINESS YEARS AT THE LAKE: _____

GENERAL INFORMATION: **1/2 PAGE=TOTAL OF 150 WORDS OR LESS // FULL PAGE=TOTAL OF 300 WORDS OR LESS // ANY COPY OVER THE COPY LIMIT WILL BE CUT TO FIT.**

RESOURCE DIRECTORY LISTING: 30 WORD DESCRIPTION OF YOUR BUSINESS _____
(PLEASE EMAIL DIGITAL FILE TO YOUR SALES PERSON)

IF YOU HAVE QUESTIONS, PLEASE CALL: _____

MATERIALS DUE BY _____